

TATA STEEL

WeAlsoMakeTomorrow



EVENT DOCKET



Philanthropy Partner



Associate Sponsor





His Excellency Shri CV Ananda Bose, *Hon'ble Governor of West Bengal*

“

“The 2022 Tata Steel Kolkata 25K was a joyous celebration of unity, pride and health consciousness. The energy and determination of the runners were fascinating to witness and a testimony to the Fit India Movement. Kudos to Tata Steel and IDFC FIRST Bank for supporting the running festival, which has been a catalyst for change over the years. Congratulations to the people of Bengal, race promoter Procam International and all the runners for a truly memorable experience.”



Shri Aroop Biswas,

*Minister-In-Charge, Sports & Youth Services,
Housing and Power Department,
Government of West Bengal*

“

“I've been witnessing the Tata Steel Kolkata 25K for the last three or four editions. It's such a wonderful event. Today there were more than 15,000 runners between the age of eight and 80 years! The people of Bengal support this event. It's a part of Kolkata's charm.”



Shri Debasish Kumar,

MLA, MMIC, Kolkata Municipal Corporation

“

“The enthusiasm and energy displayed by the participants were tremendous. The people of Kolkata sorely missed the Tata Steel Kolkata 25K during the two-year coronavirus-forced break. The city was eagerly awaiting its return. The highlight was the podium finishers in the elite men's and women's categories dipping under the course mark, a testimony to the world-class line-up on view.”



Lt General RP Kalita

*UYSM, AVSM, SM, VSM, GOC-in-C,
Eastern Command, Indian Army*



“Fitness levels have improved over the years in Kolkata. One must complement Tata Steel for promoting fitness and health by organising a magnificent event like the 25K. Each year we have seen an increase in participation across various categories and a lot of young men and women signing up.”



Major General SS Kahlon,
VSM, GOC, Bengal Sub-Area



“The Vijay Diwas Trophy is a race for the defence forces in the Tata Steel Kolkata 25K. Vijay Diwas commemorates the victory of the Indian Army over Pakistan in 1971. This trophy is a reminder for today's generation about the sacrifices made by the soldiers.”



Shri Vineet Goyal,
IPS, Commissioner of Police, Kolkata

“Physical and mental fitness is crucial to deal with modern-day high-pressure jobs. Today's youth is far more health conscious. More people have embraced fitness, and the Tata Steel Kolkata 25K has played a big part in bringing about this awareness in the city.”



Abhinav Bindra,
Olympic gold medallist & Event Ambassador

“Just seeing the inclusivity of the Tata Steel Kolkata 25K has been spectacular. It's been so inspiring. People from all backgrounds, all shapes and sizes, all fitness levels coming together, the city coming together, to experience the spirit of running. It's been wonderful to witness this spirit firsthand.”



FROM THE PROMOTERS' DESK



FOREWORD

The Tata Steel Kolkata 25K has been exceptional in every sense since its inception in 2014 — as a running festival that put West Bengal on the global running map, a mass-participation event that galvanized the entire region, and a catalyst for change as one of the largest sports philanthropy platforms in the country.

With Notun Josh, the event's seventh edition was embraced passionately by our running community, and the citizens of Bengal alike. An air of excitement and anticipation engulfed India's cultural capital in the lead-up to the race, which was returning after a two-year pandemic-forced hiatus.

Our sponsors and partners, the civic authorities stood by us with renewed vigour to ensure the smooth conduct of the event. The support from our event ambassador Abhinav Bindra along with our Ratnas, Jhulan Goswami and Subhashree Ganguly, encouraged our runners to give their best.

To witness 15,000+ participants on the start line on a nippy Sunday morning was surreal. Each 25K finisher was rewarded with a uniquely crafted 'Medal of Steel', a tangible manifestation of the 'steely' spirit of the city and the runner.

Kenya's Leonard Barsoton retained his men's crown and Bahrain's Desi Jisa did one better from 2019, by clinching the women's title — both with new course marks.

Our sincere thanks to the Eastern Command for their wholehearted support and participation — the Vijay Diwas Trophy, instituted in 2018, is a tribute to the Armed Forces.

The last couple of years have been challenging for us all. But it has been heartening to see everyone opening their hearts for the good of others. This year, despite all the hardship, with the help of United Way Kolkata, ₹ 19.38 lakhs was raised through NGOs and individual fundraisers.

Tata Steel Kolkata 25K 2022 was special, and it united us as a force with a common purpose. We are grateful for the support of the authorities, all our sponsors, partners, and stakeholders, especially the runners, for the event's success. We thank you sincerely and look forward to December 2023.



Vivek & Anil Singh
Procama International

Promoted by



PHILANTHROPY & TATA STEEL KOLKATA, 2022

“

“I always look forward to the Tata Steel Kolkata 25k and this year was very special for us as it has happened after two years. The day brought in hope for new beginnings, especially after the world survived a global pandemic. The sheer enthusiasm of the participants was extremely inspiring. We feel proud to be the philanthropy partner of this platform. It is an empowering feeling to see like-minded people coming together for the greater good, which aligns with the vision of United Way Kolkata.”



Dinesh Agarwal,
President, United Way Kolkata

Philanthropy Partner

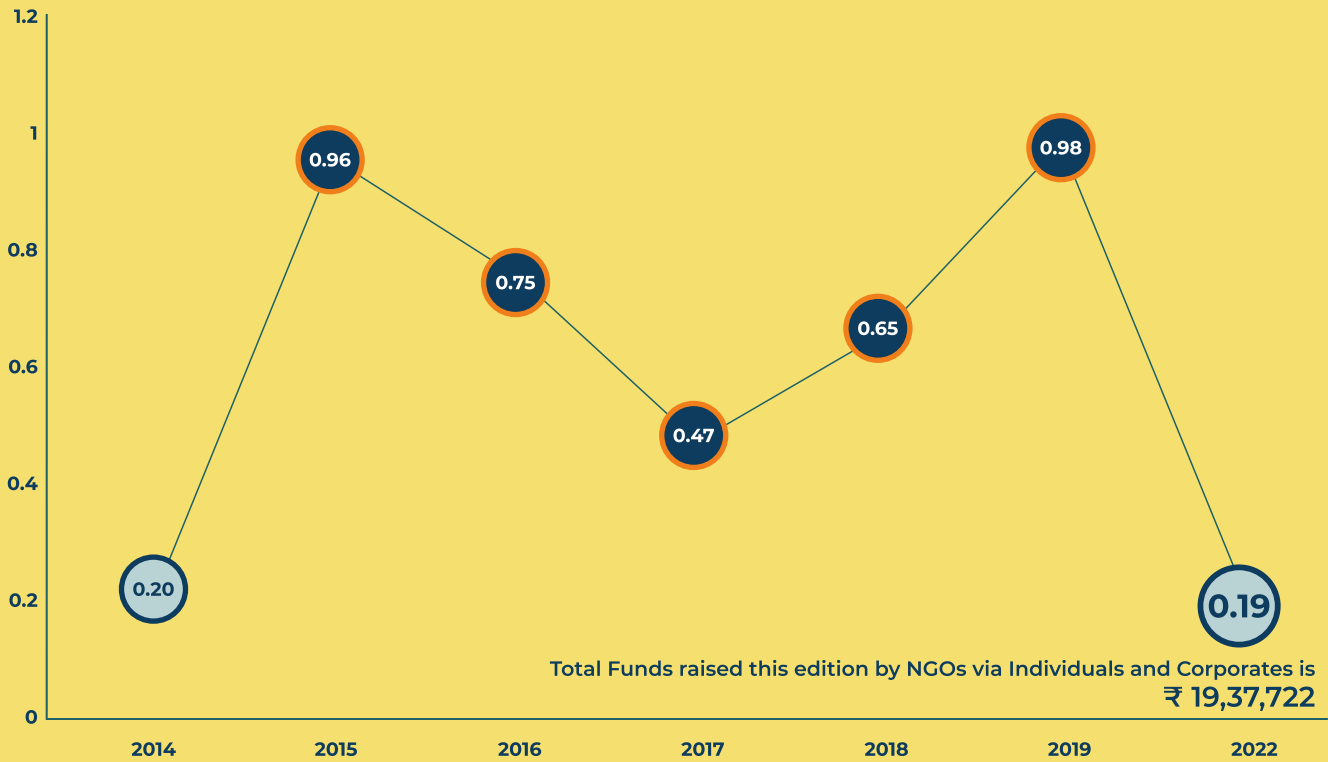


FUNDS RAISED

₹ 4.20 crore

Total Funds Raised from edition 2014 to 2022

Amounts ₹ in lakhs



INDIVIDUAL FUNDRAISERS

Individual fundraisers are an inspiring group of individuals who tirelessly raise money for causes they are passionate about. Both runners and non-runners can establish fundraising pages on the United Way Kolkata website and solicit donations from friends, family, and acquaintances. This edition we have 3 such individuals who have raised funds for 2 organisations



Subrata Barman

Highest Fundraiser at Tata Steel Kolkata 25k 2022 and a Change Maker

Raised ₹ 76,722

for Trilochanpur Association for Development in Social Welfare

“

“As an early riser, running and walking is a part of my lifestyle. And if it is for a cause, then it is become my passion. It was a wonderful experience after two years when the City of Joy once again witnessed Tata Steel Kolkata 25K on the Sunday morning of 18th December 2022. I participated in the Ananda Run category with my eleven mates to support the organisation Trilochanpur Association for Development in Social Welfare (ADSW) based in West Midnapur District, W.B.

I would like to thank the event organisers, Tata Steel, Procam International and the philanthropy partner United Way Kolkata, who always encouraged me, and a special thanks to Mr. Banamali Patra, the Hon'ble Secretary of the organisation who gave me an opportunity to spread the word on behalf of him, and to reach out to more people to garner support for the betterment of the communities at Debra and Dashpur Block in the West Midnapur District, W.B.

My heartfelt gratitude to all my friends, colleagues and donors who voluntarily contributed towards this noble mission and shared my messages within their network.”



Anushka Prakash

Raised ₹ 18,000
for Future Hope



Arjun Prakash

Raised ₹ 18,000
for Future Hope



CORPORATE TEAMS

Corporates are vital to the philanthropy pillar of TSK25K. Companies contribute to a chosen CSO, get their employees engaged in the cause and run in CSO's support on race day. This creates an atmosphere of social awareness, health and fitness within the employees, at the same time help build the image of the company as a 'Caring Company' in society at large. This also helps build awareness for the cause the company is running for, and increases the credibility of the CSO in general.

At TSK25K 2022, there were 10 companies with a total of 315 employees running from these companies, supporting 6 organisations, together contributing ₹ 18,25,000

COMPANY NAME	CSO SUPPORTED	TOTAL CONTRIBUTION
Blue Star Ltd.	Blue Star Foundation	₹ 1,75,000
Eveready Industries India Ltd.	LittleBigHelp India Trust	₹ 1,00,000
Gainwell Commosales Pvt. Ltd.	Human Development Center	₹ 1,00,000
LIC Housing Finance Ltd.	Concern India	₹ 2,50,000
Mjunction services Ltd.	Tata Medical Center Trust	₹ 2,50,000
PWC-SDC	UWK	₹ 2,50,000
Rallis India Pvt. Ltd.	Tata Medical Center Trust	₹ 1,00,000
Tata Steel DownStream Products Ltd.	Tata Medical Center Trust	₹ 2,50,000
Tata Steel Utilities & Infrastructure services Ltd.	Tata Medical Center Trust	₹ 1,00,000
The Linde Group	Concern India	₹ 2,50,000

(Listed Alphabetically)

PARTICIPATING NGOs

This edition saw 23 NGOs, belonging to 9 different cause categories, raise funds through the United Way Kolkata platform. 9 NGOs have utilized the platform to fundraise for their cause, however 14 NGOs have utilized the platform for awareness and visibility for their respective causes.



Highest Fundraising NGO

TATA MEDICAL CENTER Raised ₹ 7,00,000



Tata Medical Center, Kolkata has been in service of people afflicted with cancer for over a decade. The emphasis of the organization has been on providing world-class cancer care to patients from Eastern and North-Eastern India.

The core treating team, and its support specialties, endeavour to update themselves in the most modern treatment protocols and aim to secure the best possible technologies to assist them.

“We are truly enthused by the support we have received from our corporates and various philanthropic individuals and institutions. As we are faced with challenges of matching up to the increasing costs of treatment and increments in technology, we believe platforms as these help us reach out to more individuals and organisations to ensure long term sustainability.

We acknowledge your financial support and thank you for helping us to help others.”

**Dr P. Arun – MS, DLO, DNB, MCh
Director, Tata Medical Center.**

2nd Highest Fundraising NGO

CONCERN INDIA FOUNDATION Raised ₹ 5,00,000



“It has been our pleasure to participate in the Tata Steel Kolkata 25K for two years. The event is meticulously planned and full of positive energy. It gives us an opportunity to reach out to corporates and well-wishers, to support us by donating towards our cause, while running in a spirit of bonhomie and fun! We look forward to participating further in the event and growing it along with Procam and United Way of Kolkata.”

**Kavita Shah,
Chief Executive Officer,
Concern India Foundation**

LIST OF FUNDRAISING NGOS:

	United Way Kolkata	₹ 2,50,500
	Blue Star Foundation	₹ 1,75,000
	Human Development Center	₹ 1,00,000
	LittleBigHelp Trust	₹ 1,00,000
	ADSW	₹ 76,722
	Future Hope	₹ 36,000
	Digambarpur Angikar	₹ 100

Participating NGOs

APPL Foundation



HEALTH

Calcutta Social Project



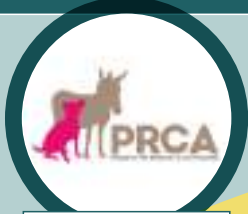
OTHERS

Canning Swanirbhar



EDUCATION

Chaya- PRCA



ANIMAL WELFARE

Dakshini Prayash



EDUCATION

Habitat For Humanity India Trust



SOCIAL, CIVIC & COMMUNITY DEVELOPMENT

IICP



DISABILITY

Joy Gopalpur Gram Bikash Kendra



LIVELIHOOD GENERATION

Mukti



ENVIRONMENT

Shibmandir Seba Pratisthan



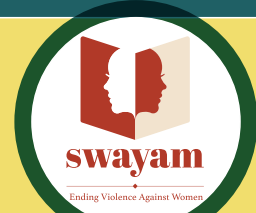
EDUCATION

Swapnopuron



WOMEN EMPOWERMENT

Swayam



WOMEN EMPOWERMENT

Voice of World



DISABILITY

West Bengal Association of Deaf Women's



WOMEN EMPOWERMENT

7TH EDITION TSK25K REGISTRATION LAUNCH

India's biggest running festival and the only World Athletics Elite Label 25K road race in the world was back with a bang after two years. The Tata Steel Kolkata 25K has sparked a running revolution in eastern India and is a celebration of humanity that is etched in the city's ethos. The seventh edition on December 18, 2022 took on a larger meaning of hope, faith, and belief, that things will get better from here **#NotunJoshNotunRun**

The registrations for the seventh edition was launched at the Oberoi Grand, the Event's Hospitality Partner, in the presence of sponsors and Government dignitaries.



(L to R) Vivek Singh, (Jt. MD, Procam International); Kamal Kumar Maitra, (Secretary WBAA); Chanakya Chaudhary, (Vice President-Corporate Services, Tata Steel); Amit Sinha, (Country Head – Branch Banking, IDFC FIRST Bank); Major General S S Khalon; Olympian Joydeep Karmakar; Vineet Agarwal, (CEO T10); Dinesh Agarwal, (Chairperson, United Way Kolkata); Dr Sanjukta Dutta, (Consultant, and Head, Emergency Medicine & Medical Director Fortis Hospitals); Bithindra Biswas, (Senior VP, National Director - IP Business, Mirchi); Mayan Dhawan (GM, The Oberoi Grand) along with other sponsors & Dignitaries.

JHULAN GOSWAMI

WOMEN'S CRICKET LEGEND & TSK25K RATNA



“

It's a very good initiative. The way Tata Steel 25K has come forward after the pandemic and the way people responded is overwhelming. Arranging such a huge event is not a matter of joke, the run took place in the morning which was very refreshing. Kolkata needs spark like these through which they can bring out the Joy. Hoping this marathon comes back in grand way next year as well.

”

SUBHASHREE GANGULY

QUEEN OF BENGALI CINEMA & TSK25K RATNA

“

It feels really good to see so many people come motivated to the run with joy, thinking about their own fitness. Even I am excited as everyone else who woke up and came at 4am, so I am definitely feeling good.

”



THE 20-DAY COUNTDOWN TO RACE DAY

As a lead-up to the event, the countdown press conference brought together TSK25K Ratnas – Jhulun Goswami and Subhashree Ganguly - in a fun engaging conversation, urging people to join the movement and be a part of it.



(L to R), Jhulun Goswami & Subhashree Ganguly (TSK25K Ratna), Sarvesh Kumar, (Chief Corporate Communications- India & SEA, Tata Steel); Brig R. K Singh (DY GOC, Bengal Area Headquarter Indian Army); Amit Sinha (Country Head – Branch Banking, IDFC FIRST Bank); Santosh Pandey-IPS,(Additional Commissioner of Police-Traffic); Chandan Rai Choudhury (Vice president, Bengal Olympic Association & President Bengal Para-Olympic Association); Vivek Singh, (Jt. MD, Procram International); Kamal Kumar Maitra (Secretary, WBAA); Prashanta Saha (Regional Director, Procram International) and Ambrose Rajan Paul (Asst. General Manager-Fortis).



Jhulun Goswami and Subhashree Ganguly in a fun engaging conversation with Gautam Bhimani

DEFENCE PACERS FOR 25K & ALL-WOMEN SQUAD FOR OPEN 10K

The running festival continued with its tradition of the 25K being paced by runners from the defence forces and the open 10K featuring an all-women squad.

OFFICIAL 25K RUN PACERS



Yogesh Gera
Bus Time- **2:10 hour**



Bhupendra Hang Subba
Bus Time- **2:15 hour**



Amol Gill
Bus Time- **2:20 hour**



Sandeep Madan
Bus Time- **2:25 hour**



Munish Bhagi
Bus Time- **2:30 hour**



Vikram Chhibber
Bus Time- **2:35 hour**



Saikat Chaudhuri
Bus Time- **2:40 hour**



Anjan Sengupta
Bus Time- **2:45 hour**



Abhijit Singh
Bus Time- **2:45 hour**



Partha Pratim Barik
Bus Time- **2:50 hour**



Girish Visweswaran
Bus Time- **2:55 hour**



Gurminder Singh Saini
Bus Time- **3:00 hour**



Kinshuk Kohli
Bus Time- **3:00 hour**

OFFICIAL OPEN 10K PACERS



Sunbul Rehman
Bus Time- **55 minutes**



Jhilum Sarkar
Bus Time- **60 minutes**



Sonal Paul
Bus Time- **60 minutes**



Swatii Jain
Bus Time- **65 minutes**



Samarpita Kar Bhattacharya
Bus Time- **65 minutes**



Vinisha Bhatia
Bus Time- **70 minutes**



Shrabantika Roy
Bus Time- **70 minutes**



Harsha Pandey
Bus Time- **75 minutes**



Vibha Kejriwal
Bus Time- **75 minutes**



Sakina Patel
Bus Time- **80 minutes**



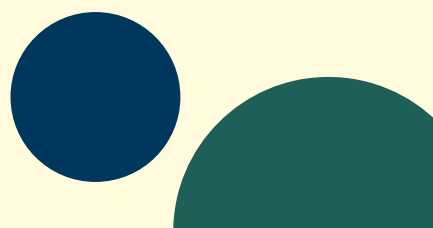
Abeda Khasamwala
Bus Time- **80 minutes**



Roshni Guhathakurta
Bus Time- **85 minutes**



Rupa Das
Bus Time- **85 minutes**



MIRCHI GET ACTIVE EXPO

The Mirchi Get Active Expo is a one-stop hub for all confirmed participants to collect running bibs, and study race day instructions. Held over two days at the **Khudiram Anushilan Kendra**, the expo gave 25+ brands an opportunity to showcase the latest offerings in the health & fitness world. In addition to this, it was a perfect opportunity for the brands to interact with runners and curate engaging sessions.



The Expo was inaugurated by Mr. Madan Mitra, MLA, Chairman, West Bengal State Transport Corporation; Sangita Sinha, Mrs. India; Vivek Singh, Jt MD, Procarn International and Prashanta Saha-Regional Head, Procarn International.



Event Ambassador, Abhinav Bindra interacts with the pacers.



An interactive stall at the expo

CHAMPIONS AT THE START LINE



VICTOR KIPLANGAT (UGA)

2022 Commonwealth Games men's marathon champion

LEONARD BARSOTON (KEN)

Defending champion & men's course record holder



BERHANU LEGESE (ETH)

2019 & 2020 Tokyo Marathon men's winner

SRINU BUGATHA (IND)

Defending Indian Champion



ABHISHEK PAL (IND)

TCS World 10K Bengaluru 2022 Indian Elite men's winner

CHAMPIONS AT THE START LINE



ASHETE BEKERE (ETH)

2022 Tokyo Marathon women's runner-up



DESI JISA (BAHRAIN)

2019 TSK25K women's runner-up



SANJIVANI JADHAV (IND)

2022 Federation Cup 10,000m women's champion

EVENT MEDIA CENTER

The event's Media Center at the Red Road is the central point of all race-week activities. This year 130 +media was accredited for Race Day, and were present at various press conferences and were engaged with stakeholders for all the event-related information.

Technical Meet

The media interaction highlighted all the arrangements and facilities for the participants to ensure for the safe conduct of the event, and the route for the 2022 edition was unveiled.



(L to R), Prashanta Saha (Regional Head, Procams International), P.N. Sankaran (Director Operations, Procams International); Hugh Jones, (Race Director); Debasish Kumar (MLA MMIC, KMC); Dr Sanjukta Dutta (Medical Director, Head of Emergency-Fortis); Col Sudip Majee. (col GS. Indian Army) and Kamlesh Chatterjee, (VP, West Bengal Athletic Association).

Elite Athlete Press Meet

The top International and Indian contenders for the race interacted with the media and shared their strategy and race preparations ahead of the race day.



(L to R), Ethiopia's Anchaalem Haymanot; Ethiopia's Ashete Bekere; Uganda's Mercyline Chelangat, Uganda's Victor Kiplangat, Ethiopia's Birhanu Legese and Kenya's Leonard Barsoton.



(L to R), Defending Champion Srinu Bugatha, Abhishek Pal, Sanjivani Jadhav & Prajakta Godbole.

Abhinav Bindra – Event Ambassador

Practice, perseverance and hard work — backed by self-belief — saw the talented shooter create history in Beijing 2008 by becoming India's first individual gold medallist at the Olympics.

A near-perfect 10.8 on his last shot saw the then 25-year-old nail gold in the men's 10m air rifle event. It was his crowning glory in a stellar sporting career that included a World Championship gold and multiple medals at the Commonwealth Games and the Asian Games.



“The community has been waiting for something like the Tata Steel Kolkata 25K. It's a great way for us to engage with the community and encourage sports and fitness. I have run into people who say they have been waiting for something like this to happen. It's wonderful. This is a good time of the year to be outdoors and run in Kolkata.”



Abhinav Bindra at Police Headquarters



Abhinav Bindra at Tata Steel Office

Pasta Cookout

Bira 91, the event's Cooldown Companion, hosted the age-old tradition of carb-loading at the Pasta Cookout. Guests and dignitaries donned their chef toques and engaged in a fun cookout at The Oberoi Grand, the Hospitality Partner.



TSK25K 2022-Event Ambassador Abhinav Bindra along with Chanakya Chaudhary, Vice President (Corporate Services), Tata Steel at Pasta Cookout



TSK25K2022-Event Ambassador Abhinav Bindra along with Partners at Pasta Cookout

FASHION SOIRÉE

To mark the race weekend celebrations, Procam International hosted an athleisure blend couture soiree at the Oberoi Grand. The evening featured an exclusive bespoke collection of noted designers Kommal and Ratul Sood (Burlington's of Calcutta) in association with T10, the event's official sportswear partner.

The showstopper for the evening was the reigning queen of Bengali Cinema Shubashree Ganguly along with Samrat Mukherjee (film actor & former Mr. India), film actor Rajib Bose, icons from various walks of life like Tim Hutchings, noted commentator and athlete, and Editor at India Today Chaiti Narula. The evening was choreographed by the celebrated Jessica Gomes.



RACE DAY

Kolkata reverberated with the collective energy of 15,000 runners, as the city laced up at the iconic Red Road on Sunday, 18th December 2022 for the Tata Steel Kolkata 25K.

And the Winners were.....



Kenya's Leonard Barsoton crosses the finish line in 1:12:49 to win the overall men's title – new event record

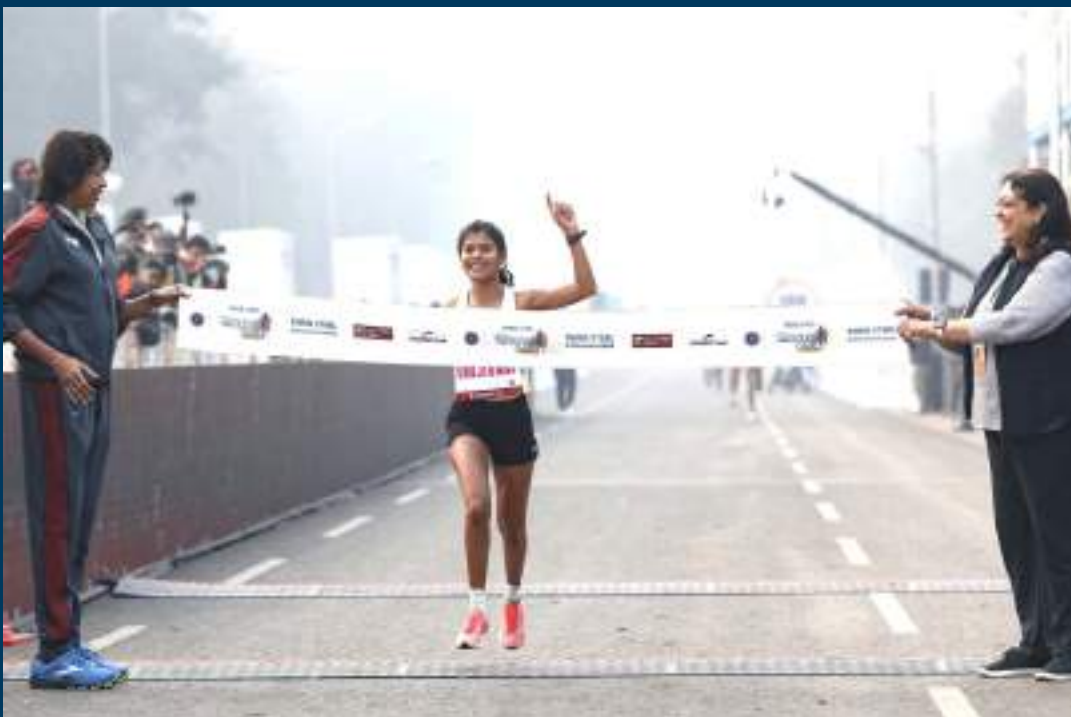


Bahrain's Desi Jisa crosses the finish line in 1:21:04 to win the overall women's title – new event record

RACE DAY



Abhishek Pal crosses the finish line in 1:17:52 to win the Indian elite Men's title



Sanjivani Jadhav took home the Indian elite women's crown and crossed the finished line in 1:34:23.

RACE DAY

Overall Men Winners



(L to R): 1st runner-up Ethiopia's Birhanu Legese, winner Kenya's Leonard Barsoton and 2nd runner-up Uganda's Víctor Kiplangat along with Lt General RP Kalita UYSM, AVSM, SM, VSM, GOC-in-C, Eastern Command, Indian Army; Aroop Biswas, Minister-In-Charge, Sports & Youth Services, Housing and Power Department, Government of West Bengal and Anil Singh, MD, Procam International.

Indian Men Winners



(L to R): 1st runner-up Kalidas Hirve, winner Abhishek Pal and 2nd runner-up Srinu Bugatha along with Vivek Singh, Jt. MD, Procam International; Ruchi Narendran; TV Narendran, Global CEO & Managing Director, Tata Steel; Women's cricket legend & TSK25K Ratna Jhulan Goswami; Binod Kumar, IAS, Commissioner, Kolkata Municipal Corporation; Chanakya Chaudhary, Vice President, Corporate Services, Tata Steel and Sarvesh Kumar, Chief Corporate Communications, Tata Steel.

RACE DAY

Overall Women Winners



(L to R): 1st runner-up Ethiopia's Zeineba Yimer, winner Bahrain's Desi Jisa and 2nd runner-up Uganda's Mercyline Chelangat along with Binod Kumar, IAS, Commissioner, Kolkata Municipal Corporation; Women's cricket legend & TSK25K Ratna Jhulan Goswami and Amit Sinha-Country Head – Branch Banking, IDFC FIRST Bank.

Indian Women Winners



(L to R): 1st runner-up Monica Choudhary, winner Sanjivani Jadhav and 2nd runner-up Reenu Singh along with Naarayan TV, Chief Marketing Officer, IDFC FIRST Bank; Queen Of Bengali Cinema & TSK25K Ratna and Binod Kumar, IAS, Commissioner, Kolkata Municipal Corporation.

RACE DAY



The 25K Elite race was flagged off by His Excellency, Shri C K Ananda Bose; Shri Aroop Biswas; Lt. General R P Kalita (GOC-in-C Eastern Command); Major General S S Kahlon (GOC, Bengal Area); Brig. R.K. Singh (Dy.GOC, Bengal Area); Chanakya Chaudhary (Vice President, Corporate Services, Tata Steel); Dr. Debashish Bhattacharjee (Tata Steel); Amit Sinha (IDFC FIRST Bank); Siddhartha Mukherjee (IDFC FIRST Bank) and Peeyush Gupta, Vice President, Supply Chain and Group Strategic Procurement (Designate), Tata Steel.



Champions with Disability race was flagged off by Major General S S Kahlon (GOC, Bengal Area); Brig. R.K. Singh (Dy.GOC, Bengal Area); Dr. Debashish Bhattacharjee (Tata Steel); Amit Sinha (IDFC FIRST Bank); Siddhartha Mukherjee (IDFC FIRST Bank); Binod Kumar, IAS, Commissioner, Kolkata Municipal Corporation, Event Ambassador Abhinav Bindra and Naarayan TV, Chief Marketing Officer, IDFC FIRST Bank.





Police Cup

An event of this stature is not possible without the support of the Kolkata Police. To applaud their sporting spirit, the Police Cup was instituted in 2016. This year there were 156 teams participated from Kolkata Police force. A team comprised 3 members, each individual covering 10 KM, and the aggregate of their individual timings determined the winning team.

The top three teams took home ₹ 30,000; ₹ 21,000 and ₹ 15,000 respectively.



MEN WINNERS

1st - Rishikesh Chakraborty,
Joydeb Dey, Manas Das
(01:44:45)

2nd - Rabindra Maity, Achong
Abel Rongong Lepcha, Md
Wazed Ali (02:10:30)

3rd - Laxman Chandra Roy,
Panchanan Datta, Chandan
Bauri (02:16:10)

WOMEN WINNERS

1st - Saheli Dey, Urmimala
Saha, Durga Barman
(04:01:03)

2nd - Jyotsna Kisku,
Jayashree Hansda, Bina
Sarkar (04:04:33)

3rd - Susmita Majumder,
Moumita Raj, Pinki Biswas
(04:35:13)



Asia Book of Records for Asif Iqbal

Mohammed Asif Iqbal is the first visually impaired Indian-Asian runner to complete a distance of 25 km in a competition without any physical support. His feat is now part of the Asia Book of Records. Asif completed the race at the TSK25K in 3 hours 33 minutes.

Asif works as an Associate Director at PWC.



Vijay Diwas Trophy

In honour of the whole-hearted participation of the Eastern Command, the Vijay Diwas Trophy was instituted in 2018. The rolling trophy is inspired by the historic Vijay Smarak. Contested between the Indian Army, Indian Navy, and the Indian Air Force a total of 21 teams competed for the coveted trophy.

The top three teams won cash prizes of ₹ 60,000; ₹ 42,000 and ₹ 30,000



1st - Pradeep Tomar, Andala Syama Sundara Rao, Sawat Singh (04:32:14)
2nd - Nathnel Topno, Jarpula Balu, Hemant Singh (04:35:36)
3rd - Rahul Singh, Sanjay Lakra, Deepak Kumar Thakur (04:36:34)

Run in Costume

The Ananda Run is the heart and the soul of the Tata Steel Kolkata 25K and the colourful Run in Costume is an integral part of this category.

A fun competition, Race day witnessed enthusiastic participants adorn costumes reflecting their love of football and their favourite footballers.

The competition was judged by Jessica Gomes Surana a model, an emcee, and a school principal.

Individuals



Winner
Ashmita - When Neymar meets Messi at the Ananda Run



1st Runner Up
Sunadita - How football brings smile to me despite Parkinson Disease

Run in Costume

Team



Winner
LBH - Dance Skit (Boys): Masked and Freestyle Fusion



1st Runner Up
Neha and Sharbani - Not Messy, Messi Girls on History on Number 10

Champions Dinner

The Champions Dinner allows the entire team to come together for one last toast. The gala evening is a celebration to applaud the achievements and success of the participants. All the winners were felicitated for their hard work and performances, while the pacers were acknowledged for their selfless act to ensure the amateurs achieve their personal best.



ECO-STRIDE

The Tata Steel Kolkata 25K is not only the beacon of running in eastern India, but it has also set a very high benchmark for sustainability in mass-participation sports events in the region.

Since its inception in 2014, TSK 25K, the only World Athletics Elite Label Road Race over this unique distance, has laid exemplary standards of eco-effective practices to make it greener and cleaner with every passing year. The seventh edition held on December 18, 2022, after a two-year pandemic-forced break, attracted over 15,000 enthusiastic participants, apart from 2000 volunteers.

And in what was a glowing tribute to the event's environmental commitment, the race was 100 percent waste-managed.





Almost 6.5 tonnes of waste was generated on race day, but the thoughtful sustainability practices in place saw zero-waste-to-landfill and the fast-tracking of the last-mile waste disposal. As always, the TSK 25K scored full points as a platform that promotes awareness about waste management and environmental practices through adequate communication.



Race organizers Procama International, pioneers of road running in India, have taken sustainability seriously across their four global properties and delivered consistently on this front.

NGO Disha did a fantastic job of up-cycling the branding flex. The branding from the entire event was collected, cut out, pasted, and sent to flood-affected areas like Sundarban, Kakdwip and Sagar Island. Large sheets to be used for roofing, medium size sheets given to street vendors, and smaller sheets used to make shopping bags. They were able to produce about 538 nos of flex sheets.



TATA STEEL

#WeAlsoMakeTomorrow



STRIDE TOGETHER

FOR A BETTER TOMORROW!

Nothing else brings communities together like sports. With its annual runs in Noamundi, Jamshedpur, Bhubaneswar and Kolkata, Tata Steel provides common ground for athletes and enthusiasts alike to match strides for a healthier tomorrow! TSK25K promotes our nation's diversity with an inclusive event that brings together runners from varied backgrounds and inclinations. Tata Steel encourages you to keep running – for yourself, for a better tomorrow.



f/TSKolkata25

t/@TSK25K

@TSKolkata25





Making **AN IMPACT, ONE RACE** at a time

As the proud associate sponsor of the **TATA Steel Kolkata 25K 2022**, we announced the **IDFC FIRST Bank Runners' Pledge** that aims to uplift the lives of the lesser privileged.

Under this pledge, for every participant who completed the **Open 10K within 55 minutes**, **IDFC FIRST Bank credited ₹ 1000** and for runners who completed the **25K run in 2 hours 15 minutes**, **₹ 2500 was credited** directly into their banks accounts.

This money can go towards causes that are dear to them or endeavours they believe in.

A huge thanks to all runners who made every step count to enable someone else's **#JourneyToTheStart**.

IDFC FIRST Bank thanks every participant who made their **#JourneyToTheStart**



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Fast&Up fuelled the spirit of runners with over 4600 ltrs of Reload, spread across 6 Hydration Stations around the 25kms race track in Kolkata, from start to finish. Being the Official Energy Drink Partner of the Tata Steel Kolkata 25K 2022, Fast&Up not only energised the runners but also raised

Awareness about recycling plastic.

We collected and recycled over 150 empty product tubes and jars, and for every ten empty tubes/jars, we offered a New Reload Tube.



FAST&UP
Energy Drink Partner



A timeless association Running together for years



We are pleased to have been the official hospitality partner of Tata Steel Kolkata 25K for years. It is a delight to host the participants every year in this timeless destination and would always welcome them back with our *Heart.Felt.* hospitality.

Voted 'Best Hotel Brand in the World' at Travel + Leisure World's Best Awards, 2022.

RISES IN THE EAST



AWAKENS THE NATION

Telegraph is the Print Partner for TSK25K

The Telegraph

Unputdownable

United Way Kolkata

#LIVEUNITED



United Way Kolkata, which is a branch of United Way India and affiliated to the global United Way network, world's largest privately funded non-profit organisation. United Way Kolkata strives to bring individuals, communities and organisations together to improve living conditions all over Bengal by giving, advocating and volunteering.

United Way of Kolkata mobilizes resources from the corporate sector only after meticulous assessment of non-profits and develops a partnership committed to making a difference. It follows the highest international standards of due diligence while evaluating these NGOs, and adheres to strict requirements of accountability, transparency, effectiveness, and efficiency. United Way prides itself on being an effective 'change agent' who bridges the gap between the corporate sector and the civil society and collectively helping build sustainable communities

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